



WESTFIELD BANK

Forward Thinking

A responsible recovery program and business continuity plan for the path forward

stage 1

PARTNER

Build and establish a robust foundation that promotes business longevity and navigates beyond.

- Identify a team of visionary employees to lead the recovery program
- Communicate with customers to maintain rapport during these unprecedented times
- Select a network of trusted advisors guided by financial expertise to augment your team

Partner with a reliable banking institution, such as Westfield Bank, to guide you through every stage and empower your business to grow with financial strength and informed, strategic planning

- Collaborate on a new, bold vision forward

stage 2

PERSPECTIVE

Assemble and execute a business roadmap empowered by smarter banking solutions that fulfill your needs today and evolve with your business and customers for years to come.

- Analyze short-term liquidity to maximize cash flow
- Reduce financial and operational risks
- Assess suite of banking products to anticipate future banking needs

The comprehensive suite of business banking products and services from Westfield Bank can help your company increase efficiency, improve cash flow, capture new opportunities, and generate more revenue

stage 3

PROGRESS

Assess and adapt your business and financial roadmap as the marketplace shifts and developments arise.

- Continually analyze your current and desired position within the dynamic marketplace
- Establish new goals and objectives
- Identify opportunities to innovate products and services that fulfill evolving customer needs
- Optimize financial and business plan to ensure resiliency